



EDGAR PAPKE

THE HUMAN ART OF BUSINESS™

Alignment and The Human Art of Business

In this highly interactive presentation, global thought leader and award-winning speaker Edgar Papke confronts the greatest challenge of leadership: How to get a group of individuals aligned and working together to achieve a common goal. Along with defining the characteristics of high performing teams and organizations, he shares his powerful model for the alignment of strategic intention, culture and leadership, and provides a step-by-step approach to focus on and get the performance and results we identify with great teams and organizations. He delivers the tools and process for identifying the opportunities for improvement and, how to create and sustain the alignment necessary to compete in today's complex and ever-changing business environment.

Edgar shares his cutting edge concepts and the framework for his pre-eminent Papke Business Alignment System™. He provides insight into the Six Strategic Intentions and how leaders can align their team and organizational cultures — and their leadership — to deliver greater value to their customers and more effectively compete and win in their marketplace. He provides examples and case studies of high-performing organizations that demonstrate alignment and offers insight into what steps to take to better align your team and organization. This includes better understanding how to lead and leverage your culture and leadership to obtain higher levels of commitment, accountability, and performance throughout your organization.

Business is a human art and this presentation will provide you with a proven approach to measurably increase your alignment and meet the greatest challenge of leadership... aligning the members of your team and organization to succeed and win together.

Key elements of Edgar's presentation include:

- The Framework for Alignment
- The Customer Code and the Six Strategic Intentions
- Defining Cultures and Their Orientations
- Aligning Leadership
- Personal Alignment and Commitment
- Measuring and Assessing Your Organization's Alignment
- Using the Framework for Strategic Planning